

# NEWS RELEASE

FOR IMMEDIATE RELEASE

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## **ISA CONSULTING & ADAPTIVE SOLUTIONS, INC. ENTER STRATEGIC PARTNERSHIP**

July 22, 2009 (Blue Bell, PA) — ISA Consulting, a premier systems integration firm, and Adaptive Solutions Inc, a successful strategic consultancy, have announced a strategic partnership focused upon Higher Education. With considerable engagement flexibility, ISA Consulting and Adaptive Solutions, Inc. will work to maximize its Business Intelligence and Performance Management synergies to deliver greater value to clients within this ever-changing industry.

Announced within a week of ISA Managing Partner, Chris Ferrara's, elevation to the head of its newly created Higher Education vertical; this partnership will strengthen each company's ability to cultivate innovative solutions within an industry that faces distinctive challenges.

Lou Polisano, CEO of ISA Consulting, is pleased to collaborate with Adaptive Solutions saying, "Our companies share similar values and vision. This partnership allows for economies of scale and revenue sharing opportunities but more, it provides our joint customers with comprehensive product and service offerings. At ISA, we serve our customers' best interests and I am proud to have a strategic partner in Adaptive Solutions that shares this goal."

Darrin Phipps, CEO of Adaptive Solutions concurs, "The opportunity to partner with ISA Consulting is exciting for our company and more, for the industry. Together this partnership will enable us to be better equipped to address the exclusive needs of Universities and other Institutions of Higher Education."

In addition to this strategic partnership, ISA Consulting and Adaptive Solutions, Inc. have agreed to enter a 1-year "due diligence" phase to evaluate the potential of a more significant future relationship.

For further information please visit [www.isaconsulting.com](http://www.isaconsulting.com) and [www.adaptiveusa.com](http://www.adaptiveusa.com).

### **About ISA Consulting**

ISA Consulting is a premier provider of management and technology consulting services with expertise in the Performance Management, Business Intelligence and Data Integration spaces. ISA responds to the individualized needs of customers and with its strong corporate culture centered on excellence, ISA serves customers globally with offices in Atlanta, Boston, New York, Philadelphia, Toronto and Washington, DC.

### **About Adaptive Solutions**

Adaptive Solutions is a consulting firm specializing in providing Performance Management, Business Intelligence and Data Warehousing related services to customers in the State & Local and Higher Education

Industries. Adaptive Solutions is headquartered in Rancho Santa Margarita, California and has built a reputation for capabilities in those industries.